



CONCEPT NOTE OF DF2FC

India with the population moving towards 150 crores with limited and fractioned land in 8 Agro-climatic regions going to face strong challenges in Food Security and Nutrition Management.

Main Food constitutes Agri Products Produced by Unskilled Farmers without knowledge of INM, IPM, ETL, Residual effects, Crop Management etc... may lead India towards hazardous foods in future or may lead farmers towards economic loss – if changed to pure organic / natuco farming.

Considering the need for pure, healthy, hygienic food & Nutritional requirements of billions of citizens of India with limited & fractioned land resources, felt a need of Technically sound Professional Farming with consideration of ecology & environment has risen and thus the vision to create a system of producing food products considering the nutritional and health requirement of consumer has been formulated in the concept Drishti Farm to Fork Club.

The Concept of Drishti Farm to Fork Club is a dream project of Late Shri Shivnath Jha- A eminent teacher who believed the real socio-economic development of rural India can be achieved by Imparting Training & Knowledge on practical aspects food business to Villagers with Handholding supports till marketing of their produce

We at Shiva Consultancy Group (www.shivagroup.org.in) is consisting of 32 highly qualified professionals from the area of Agriculture, Horticulture, Veterinary, Management, Marketing, Supply Chain, Engineering, Finance & Accounts and are head quartered at Ahmedabad to serve the deserving clients.

During last several years we identified some basic needs of farmers like Timely access of Banking & Finance, Proper Information on government Schemes and Programmes, Supply of Agri Inputs, Advisory on Technical Aspects of Cultivation and Harvesting, Proper Marketing support of Produces. Though all the departments and community is doing its full efforts for the development of farming and rural India, we found need of some assembling agency to impart all the information and services under single roof and hence in association with Shiva CSG Pvt Ltd, Drishti Biotech Pvt Ltd, SABAFS, NACOF etc... we have made the concept of " Drishti Farm to Fork Club" Where any farmer can become member of the club by filling the attached form (ref : http://shivagroup.org.in/shivaloanapp/farm_fork.php) and Rs. 100 per acres as Membership Fees. This form is derived to generate the data like Technology adopted by farmers, his present situation, his financial situation, his access to government schemes till date, farming pattern, irrigation pattern, Access to Banking & Finance, actual cost of cultivation etc... to design the proper plan of Banking, Finance, Cultivation, Harvesting and earning profit.

Here in the project we may consider the progressive / entrepreneurial Farmers to make them Village entrepreneurs with earning potential in the range of Rs. 10,000 to 15,000 per months by staying back in the village itself and support the farmers through supply chain of Agri Inputs and Outputs together.

We seek financial support for assembling 4 lakh member farmers of potential village entrepreneurs to initiate the project activities at earliest in Gujarat State on Pilot basis.



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